

**VISAKHAPATNAM PORT TRUST
GENERAL ADMINISTRATION DEPARTMENT
(PERSONNEL DIVISION)**

EMPLOYMENT NOTICE No. 7 /2017, dated 26.07.2017

WALK-IN-INTERVIEW

Visakhapatnam Port Trust, requires Consultant (Media) to work in General Administration Department (P.R.Section) of Visakhapatnam Port Trust, on contract basis for a period of one year on consolidated remuneration.

Post	Qualifications	Age	Remuneration (consolidated)	Number of Posts
Consultant (Media)	<u>Essential:</u> <u>Qualification:</u> i) Post Graduate Degree in Mass communication /Journalism / Public Relations from a recognized National / International University. <u>Experience:</u> ii) 7 years work experience in Public Relations / Mass Communications / Media <u>Desirable:</u> Diploma in computer Applications	Above 35 Years	Rs.40,000/-	1 (one)

- Preference will be given to the candidates who worked in Nationwide Net work Channels and must know local language.

Role & Responsibilities:

- He will provide Strategic vision and plan in the implementation of various initiatives of the Port for better image building.
- Responsible for Managing a team, Establishing Goals & Objectives, Managing Performance & Deliverables and Developing & Mentoring staff.
- Shall create Company Literature, Thought Leadership, Materials and Other Forms of Communications.
- Shall create Marketing and Promotional Materials both Print & Electronic.
- Promote Products and Services through Public Relations initiatives.
- Develop Marketing Communications campaigns
- Create Thought Leadership Materials.

Interested candidates may please WALK-IN-INTERVIEW with their curriculum vitae, two passport size photographs, with original certificates of qualification and experience etc., with two sets of Photocopies.

Canvassing any form will be a disqualification and VPT reserve the right either to cancel the notification or increase or decrease a number of posts including device in its own method in selecting the candidates.

Venue: 1st Floor Administrative Office Building
Visakhapatnam Port Trust
Tel: 0891-287-3133/287-3800
Date & Reporting time: 03.08.2017/ 04.00PM

For further details, visit Port Web site i.e. www.vizagport.com

SECRETARY