## **Marketing Initiatives:**

The marketing initiatives as detailed below taken during 2019-20 helped in registering a growth of 11% in cargo handling volumes.

- Providing end to end logistic solution to TANGEDCO for movement of coal from mines to power plant.
- Reduction of terminal charges for Iron Ore.
- Reduction of levy for wagon unloading of Thermal Coal.
- Concession on port related charges for Main Line container vessels.
- Reduction of license fee for allotment of land at open areas.
- Establishment of a dedicated Business Development Team. Reduction of levy on engagement of cargo handling labour.